



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2023

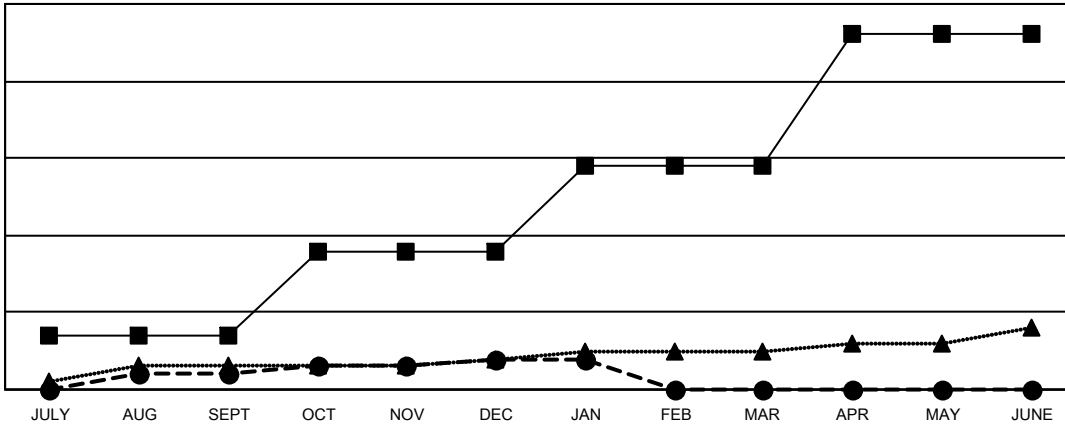
Multiple District 2

LOCATION: TEXAS

Clubs			
RESULTS FOR 2022-2023			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	7	2	6
OCT/NOV/DEC	11	2	9
JAN/FEB/MAR	11	0	3
APR/MAY/JUNE	17	0	0

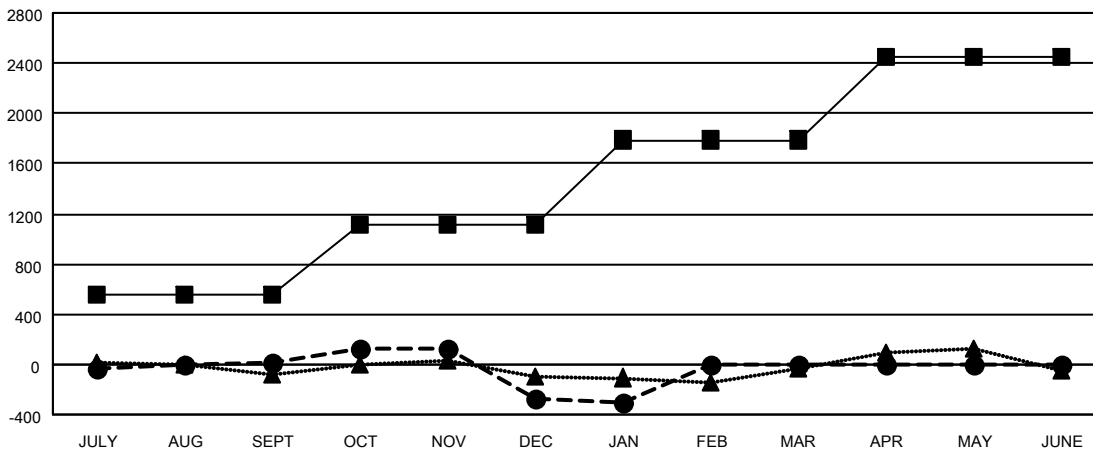
Members			
RESULTS FOR 2022-2023			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	559	906	784
OCT/NOV/DEC	551	726	937
JAN/FEB/MAR	679	239	251
APR/MAY/JUNE	661	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 18	
DROPPED MEMBERS	
DECEASED	171
CLUB CANCELLED	124
OTHER	1,677
TOTAL	1,972

416 CLUBS OF 779 ADDED 1 OR MORE NEW MEMBERS

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

GENDER DISTRIBUTION	
MALE	13,628 (61.32%)
FEMALE	8,589 (38.65%)
NON BINARY	3 (0.01%)
PREFER NOT TO ANSWER	5 (0.02%)
TOTAL FAMILY UNIT MEMBERS	3,478
FAMILY MEMBERS PAYING HALF DUES	1,783